

Contact:

Steve Roth

steveroth@swansonrussell.com

(402) 437-6418

Allen Forkner

allenf@swansonrussell.com

(402) 437-6428

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FoodSaver® GameSaver® Asks Amateur Cooks ‘What’s Your Game Plan?’

Grand Prize Sweepstakes Winner Makes TV Appearance and Takes Home Cash & Prizes

BOCA RATON, FLA. –It’s game on for outdoor food connoisseurs around the country. To launch the new [FoodSaver® Outdoors](#) Facebook page, cooks are being asked to submit their favorite wild game and fish recipes in the “What’s Your Game Plan?” sweepstakes and contest now through April 8. The Grand Prize winner will appear on the popular outdoor cooking television show “HuntFishCook,” hosted by Scott Leysath, and receive \$500 cash.

Each entry will be judged on creativity, originality and consumer appeal. The participant whose submission is selected as the best overall wild game or fish recipe will be eligible for an all-expenses paid trip to Huntsville, Ala. to appear on Leysath’s show and cook the winning dish.

In addition, there are random drawings for daily and weekly prizes available to those who do not have a recipe to submit. People who “Like” the page can register to win one of eight [FoodSaver® GameSaver® Silver G500](#) vacuum sealing systems, and 20 copies of Scott Leysath’s “The Sporting Chef’s Favorite Wild Game Recipes” cookbook will be given away.

A complete list of rules and regulations for the sweepstakes, contest and drawings are available on the FoodSaver® Outdoors Facebook page, www.facebook.com/FoodSaverOutdoors.

The FoodSaver® Outdoors page is for people who have a passion for hunting, fishing and camping. Content includes product information, features, tips and ideas regarding the [FoodSaver® GameSaver®](#) line. FoodSaver® GameSaver® vacuum sealing systems and storage bags are designed specifically for hunters and anglers who process, package and store frozen game and fish.

Visitors to the page are also encouraged to share vacuum sealing ideas for both food and non-food items along with their outdoor experiences.

About Jarden Corporation

Jarden Corporation is a leading provider of a diverse range of consumer products with a portfolio of over 100 trusted, quality brands sold globally. Jarden operates in three primary business segments through a number of well recognized brands, including: Outdoor Solutions: Abu Garcia®, Aero®, Berkley®, Campingaz® and Coleman®, ExOfficio®, Fenwick®, Gulp!®, K2®, Marker®, Marmot®, Mitchell®, Penn®, Rawlings®, Shakespeare®, Stearns®, Stren®, Trilene®, Völkl® and Zoot®; Consumer Solutions: Bionaire®, Breville®, Crock-Pot®, FoodSaver®, Health o

meter®, Holmes®, Mr. Coffee®, Oster®, Patton®, Rival®, Seal-a-Meal®, Sunbeam®, VillaWare® and White Mountain®; and Branded Consumables: Ball®, Bee®, Bernardin®, Bicycle®, Billy Boy®, Crawford®, Diamond®, Dicon®, Fiona®, First Alert®, First Essentials®, Hoyle®, Kerr®, Lehigh®, Lifoam®, Lillo®, Loew Cornell®, Mapa®, NUK®, Pine Mountain®, Quickie®, Spontex® and Tigex®. Headquartered in Rye, N.Y., Jarden ranks #371 on the Fortune 500 and has over 25,000 employees worldwide. For in-depth information about Jarden, please visit www.jarden.com.

About Jarden Consumer Solutions

Jarden Consumer Solutions (JCS), a subsidiary of Jarden Corporation (NYSE:JAH), is a leading consumer products company that designs, manufactures and markets, nationally and internationally, a diverse portfolio of consumer products under world-class brands such as Bonaire®, Breville, Crock-Pot®, FoodSaver®, Health o meter®, Holmes®, Mr. Coffee®, Oster®, Patton®, Rival®, Seal-a-Meal®, skybar™, Sunbeam® and VillaWare®. JCS is headquartered in Boca Raton, Florida, and employs more than 5,000 people in 16 countries. More information about JCS can be found on the Web at www.jardencs.com.

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