

The logo for skybar, featuring the word "skybar" in a white, lowercase, sans-serif font on a black square background.

## **skybar™ Wine System**

***A sleek blend of form and function, the skybar™ Wine System is the first home wine product to chill, pour and preserve from a single system***

Boca Raton, Florida — November 10, 2008 — Designed to complement today's modern luxury living, the skybar™ Wine System will redefine the way consumers socialize at home, creating an entertaining experience unlike any other. Both a premium design piece and an innovative wine product, the skybar™ Wine System does it all in style — chills, pours and preserves — from one system.

The skybar™ Wine System takes the guesswork out of wine chilling by automatically bringing wines to an ideal serving temperature and enhancing the wine's bouquet. Hosts can now individually chill three bottles of wine to their ideal varietal temperatures by selecting from nine pre-set temperatures recommended by the skybar™ brand. Or, manually adjust wine temperatures to suit individual taste. From pinot grigio to merlot and everywhere in between, the skybar™ Wine System perfectly customizes the temperature for three bottles at once.

After reaching the optimal temperature, the skybar™ Wine System offers the most sophisticated pour for an upscale wine-tasting experience right at home. The skybar™ Wine System makes it easy to pour the perfect glass of wine enabling consumers to pour a smooth, even and drip-free glass of their favorite red or white wine. The skybar™ Wine System's multiple wine chambers allow consumers and their guests to choose the specific wine of their choice without compromise; and proprietary vacuum technology preserves opened bottles of wine for up to 10 days. Without preservation, most opened bottles of wine last only 1-2 days.

"The skybar™ Wine System exudes sophistication by bringing the urban lounge experience into your own home," said Vera Bevini, Jarden Consumer Solutions' new business development director. "Smartly combining metropolitan design with meaningful functionality that allows you to chill, pour and preserve wine from a single system, the skybar™ Wine System elevates fine wines – and fine entertainment – to new heights."

(continued)

Engaging guests with a sleek design and aesthetic appeal, the sky**bar**<sup>™</sup> Wine System's unique design is certain to ignite conversation. From the living room to the dining room, from the kitchen or bar, the sky**bar**<sup>™</sup> Wine System is a beautiful accent piece in today's modern lifestyle. As entertaining at home has become increasingly popular, sky**bar**<sup>™</sup> Wine System owners are leaders — purveyors of the finest quality products, services and technology — eager to impress, influence and entertain.

Experience the sky**bar**<sup>™</sup> brand at [www.skybarhome.com](http://www.skybarhome.com) or to speak directly with a sky**bar**<sup>™</sup> specialist call 888-skybar9. The suggested retail price for the sky**bar**<sup>™</sup> Wine System is \$999.99, and currently available\* at skybarhome.com, Frontgate and Sur La Table.

\*Williams-Sonoma is anticipated soon.